

Gavin Seim's Power Workflow3. Lightroom Presets for Everything

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Preset Detail with Descriptions:

Header Presets: There are five header presets in PW3 that are not listed below See info on "Category Headings" above to learn more about them.

Super Simple2: V2 of this effective batch correction. Not fully automatic, but gives a balanced snap and some basic corrections. This is a lightweight batch correction. One of my favorites for getting a workflow started.

Super Hero2: Full auto correction. Exposure, brightness, WB, the works. Uses the LR algorithms for basic auto settings, then goes a step beyond. No auto correction is perfect, but Super Hero is rock solid.

Super Natural2: Just like Super Hero, but without Auto White Balance. Super natural leaves your WB as it is while auto adjusting the rest.

Super Powers2: Another auto preset, but with some extra magic in the color tones and a built in vignette. Just try it.

Super Satin2: A fully automatic black and white effect. A great way to batch conversion from the grid mode.

Super Vintage2: The last of the Super series. An automatic vintage tone.

Dark Vignette I: Gentle edge darkening effect.

Dark Vignette II: Medium edge darkening effect.

Dark Vignette III: Bold edge darkening effect.

Bright Vignette: A general edge lightning effect.

Clear Vignettes: Removes all vignette settings.

Lens Correct Auto: Applies Automatic lens specific corrections.

Instant White Balance: Applies Auto White Balance.

Fix the Flat Xi: An Cross Independent preset for adding a general snap while leaving essential settings contrast and above entirely alone.

Naturally Mild: A general tone effect. Fairly low contrast. Not for every scene, but easy on the eyes.

Heritage: A classy color tone. Uses a very light split process that also casts a nice color hue on the scene.

Simply Classic: A classy gently warm tone effect. Good general use preset, especially for outdoor portraits.

Nature Dust: Designed for nature scenes. Adds vibrant color and snap, but not over the top. Also works well on some other scenes.

Portrait Power Xi: A gentle portrait effect with a slight softening a portrait color.

DreamScape Xi: A soft smoothing effect great for skin. About as soft and smooth as you can get without heading into PS for actions.

Classical Fashion Xi: An Xi effect in a bold appealing color tone. Give it a try.

LOTR: Can you guess what it stands for? This is a great fantasy effect. Easy and gentle.

Ultra Color: A quick general effect for bold vibrant colors on just about any scene.

Intensity: A bold snappy effect for making scenes POP. This can be very effective on the right image

Intensity Bright: A bright version. May blow some highlights, but can be great for high key. Just use with caution.

Simple Polarizer Xi: Make your skies richer and your scene more vibrant. This Xi effect leaves essential settings be.

Polarizer X: Takes polarizer a step further with dynamic range and vibrant colors. Great for landscapes and more.

Hawaiian: Based on my early classic, but refined and more versatile. Hawaiian is snappy faded fantasy effect.

Island Fantasy: Another fantasy effect. A bit more subdued than Hawaiian, but still bold and seductive.

Sultry Passion: A vibrant key effect with a delightful color tone. This one is gushing with passion.

Velvius: Inspired by film, Vevius is a subtle yet powerful tone. Its' great for nature scenes, but try it elsewhere too.

Faded Classic: A gentle vintage faded effect. Low saturation and contrast make this a great vintage. Just don't overdo it.

Bleached: This snappy bleached effect is vintage with a bit of modern thrown in.

Ultra Sport: Vivid clarity and dynamic rage. Ultra Sport is great for action scenes and beyond.

Hyper Active: Vivid clear but with a twist. Bring out dynamic range. Bold and vibrant. Use with caution.

Reception Light Magic Xi: Magic series is all about balance. This is perfect for smoothing that ugly yellow light we often get at receptions.

Flash Light Magic Xi: Flash can be great, but sometimes but that deer in the headlights look sneaks in. This can help balance things out.

Harsh Sun Magic: Harsh sun is generally the worst light to shoot in. Sometimes you have no choice however. This will make it look better.

Equalize I: An intense EQ effect for balancing out contrasts and tones that are too much.

Equalize II: A slightly milder EQ effect for balancing out tones and dynamic range.

Black & White Xi: A simple effective B&W conversion.

Snapped B&W XI: Nice and contrasty, this monochrome will give you some POP.

Angels Kiss: A slightly soft black and white effect. Great for babies, romance & more.

Black Pearls: A vivid black and white with dark rich shadows.

Pushed B&W: A very high contrast B&W effect. Gives a nice bold tone.

Mono Light: An easy everyday B&W effect for most scenes.

Faded Film: A low contrast faded look monochrome effect.

Essential Infrared: Great general use IR effect. Bold and contrasty.

Shadowed Infrared: A darker more moody IR effect. Very effective.

Subdued Infrared: A slightly milder IR effect for when you want a little less.

Golden Sepia Xi: Apply to any B&W conversion for a nice golden brown tone.

Bronzed Sepia Xi: Apply to any B&W conversion for a milder classy sepia.

Silver Dust Xi: A unique soft tone. Apply to any B&W conversion for a gentle silvered warmth.

Passions: A warm process with a purple hued split tone.

Sunday Picnic: An warm cross process that's really compelling.

Golden Sun: A very warm split tone process. Turn up the heat.

Cross Light I: A high key hue bending effect. Snappy yet subdued.

Cross Light II: A cool morning feeling cross processed tone.

Forest Magic: Like a cool sea breeze. A gentle cross process.

Autumn Color: A very warm effect with a bit of grunge . Can be very neat, but don't overuse it.

Summer Daze: A gentle warm tone. Think summer evenings and Apple Cobbler.

Mermaids: A cooling effect designed to balance underwater scenes. May fit some above water.

Fallen Petals: A unique faded look with some interesting color twists under the surface.

Weeping Moon: Cool tones and bluish hues will make you think of a moonlight walk.

Night Shade: Shadowed and mysterious. A hearkening to the call of the night.

Olde Worlde: This bold cool tone vintage stands alone. Use it as a spice on special scenes.

The 400: An early effect remastered. Shadowy faded tone with a bit of grunge.

Vintage Fashion: This vintage tone is bright and alive with a feel of times gone by.

Clean & Sharp: General use noise reduction and sharpening.

Razor Smooth: A smoothing effect using noise reduction and sharpening.

Sharpen Basic: General sharpening.

Sharpen Heavy: Heavy sharpening.

Noise Basic: General noise reduction.

Noise Basic: General noise reduction.

Film Magic: A blend of NR, sharpening & grain for a subtle organic film effect. Add it last after other effects. Can be applied in batch.

Happy editing. let me know if you have questions or feedback... Gav

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